



# SLOUGH 2040 VISION

## Final Vision Content





The Slough 2040 Vision outlines our ambitions for the future of Slough. This vision has been created by engaging with the local people of Slough – our residents, elected councillors, and the organisations that serve the people of the town. By listening to their voices, we have created a bold and ambitious shared vision of Slough’s future. Over the next 20 years, we will work in partnership with the residents, public bodies, charities and businesses of Slough to transform this vision into reality.

**OVERARCHING VISION STATEMENT**



Slough will be a vibrant, thriving and innovative town, where people are supported to live happy and fulfilled lives. People will feel safe and valued in their local communities, and proud to call Slough home.

**EIGHT SUB STATEMENTS**

	<p>Slough will have a vibrant town centre, brimming with diverse and exciting culture.</p>		<p>Slough will have a strong, globally renowned economy, which supports its people to prosper and live well.</p>
	<p>Slough will have attractive, green neighbourhoods, which bring people together.</p>		<p>Slough will be a place of lifelong learning and aspiration for all.</p>
	<p>Slough will be a globally connected town, with a transport system which prioritises public and active transport.</p>		<p>Slough will be a healthy town, where people are supported to live empowered lives.</p>
	<p>Slough will be a carbon-neutral and sustainable town.</p>		<p>Slough will have a strong, diverse community where differences are celebrated, and everyone feels safe.</p>

## VISION STATEMENT ONE



Slough will have a vibrant town centre, brimming with diverse and exciting culture.

### DETAIL:

By 2040, Slough's town centre will be a destination of choice – a place where people come from afar to enjoy the vibrancy and diversity of the local culture. The town centre will be an attractive and modern space, which is fully accessible to all. It will blend together retail, leisure, business and housing to create a space that is exciting, busy and thriving throughout the day. Culture will be at the heart of the town, with world-class performance spaces, street art and a museum woven into the built environment.

### RESIDENT IDEAS:\*

Town square lined with cafes and restaurants. Co-working spaces. Rooftop gardens. Amphitheatre. Museum celebrating local culture. Busking and street entertainment. An accessible built environment.

\*These inspired ideas all come from Slough residents. In the Vision we would make it clear that these are not policy commitments, but instead give a flavour of the things residents would like to see in the future.

## VISION STATEMENT TWO



Slough will have attractive, green neighbourhoods, which bring people together.

### DETAIL:

In the future, Slough will have high-quality housing and accommodation which meets the needs of our local population. Different types of housing will exist together, with affordable housing, family housing and social care accommodation built alongside one another to create diverse neighbourhoods. All our residents will have access to attractive green spaces, including parks, allotments and children's play facilities. The neighbourhoods of Slough will feel clean, well-maintained and welcoming.

### RESIDENT IDEAS:

Street trees. Colourful buildings. Homes with space to work from home. Community gardens and allotments. Green gyms and skate parks. Community litter picking events.

## VISION STATEMENT THREE



Slough will be a globally connected town, with a transport system which prioritises public and active transport.

### DETAIL:

The Slough of the future will be an internationally connected town, with strong transport links to Heathrow, London and other major cities. Locally, Slough will have a world-class public transport system which meets the needs of our residents by being well-connected, reliable and affordable. Cycling and walking infrastructure will be improved, with safe cycling and walking routes embedded throughout the town. There will be fewer cars in Slough, and the cars that remain will largely be low-emission vehicles.

### RESIDENT IDEAS:

Car-free town centre. World-class public transport system. Rail link to Heathrow. Park and Ride system. A Slough payment card for all public transport. Car-free cycle paths. A town centre bike hub. Rickshaw hire for journeys within the borough.

## VISION STATEMENT FOUR



Slough will be a carbon-neutral and sustainable town.

### DETAIL:

By 2040, the town of Slough will be entirely carbon-neutral. Pioneering renewable power and energy efficiency technology will be incorporated throughout the built environment. Trees will grow across the town - both in green spaces and woven into our streetscapes. Biodiversity will be encouraged through the use of sensitive planting schemes and the creation of wildlife havens. Sustainable lifestyles will be promoted, and recycling facilities will be world-class.

### RESIDENT IDEAS:

Solar panels on rooftops. Buildings designed to be water efficient. Green walls and rooftops. Bee-friendly planting scheme. Wildlife corridors and road crossings. Grass verges allowed to re-wild. Increased kerbside recycling.

## VISION STATEMENT FIVE



Slough will have a strong, globally renowned economy, which supports its people to prosper and live well.

### DETAIL:

In the future, Slough will have a global reputation as a place to do business. Slough's economy will be thriving and diverse, home to a mix of businesses and different employment types. Businesses will feel connected to the wider town, and employers in Slough will be integral to high-quality education and training schemes. Local people will be employed in good jobs – jobs that offer them fulfilment, fair wages and support their wellbeing. Poverty will be alleviated, and everyone in Slough will have the opportunity to flourish and live well.

### RESIDENT IDEAS:

Slough is known for its reputation for business. Small businesses and start-ups supported. Employers encouraged to support flexible working for carers. Training courses aligned with the needs of employers.



## VISION STATEMENT SIX



Slough will be a place of lifelong learning and aspiration for all.

### DETAIL:

Slough schools and colleges will provide a high-quality and inclusive education, which encourages aspiration in our young people, and prepares them for their adult lives. Students will be able to choose between vocational and academic pathways, with technical training centres sitting alongside a world-class university presence in the town centre. Education will continue into adulthood, with training facilities offering people of all ages the chance to up-skill, retrain or receive careers advice.

### RESIDENT IDEAS:

Life skill lessons in schools, that cover topics such as career advice, financial skills and relationship education. Volunteer tutors to level-up disadvantaged young people. Adult training centre with childcare and a café on site.

## VISION STATEMENT SEVEN



Slough will be a healthy town, where people are supported to live empowered lives.

### DETAIL:

The people of Slough will be encouraged to live healthy and active lives. Slough will have a wide range of excellent leisure facilities, including gyms, pools, and an ice rink. There will be high-quality and timely healthcare for those who need it, provided through GP surgeries, mental health services and other settings embedded in the local community. Health and social care will be integrated, and social care services in Slough will be innovative and inspiring as they support people to live empowered and independent lives.

### RESIDENT IDEAS:

Holistic wellbeing hub. Wellbeing. Healthier eating options in the town centre. Outdoor swimming pool. Inclusive sport leagues. More sheltered accommodation and extra-care housing. Positive billboards.

## VISION STATEMENT EIGHT



Slough will have a strong, diverse community where differences are celebrated, and everyone feels safe.

### DETAIL:

In 2040, Slough will be known for its cohesive and inclusive community. Different cultures and identities will live together with tolerance and respect. Crime rates will be low, and people will feel safe and welcome in their local neighbourhoods. Communities will be involved in local decision-making, and will be empowered to manage their own needs and take ownership of their local area. There will be facilities for local community groups, and the town will have a prominent central youth centre which provides an exciting space for the young people of Slough.

### RESIDENT IDEAS:

Funding and affordable facilities for community groups. Service to match people to voluntary opportunities. Carnival celebrating diversity. Equality events such as Black History month recognised and marked.

## 2040 VISION END SECTION

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#OneSlough

The Slough 2040 vision outlines the shared ambitions of organisations working in partnership in this town, including:



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